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AV CONCEPT HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 595)

**PROPOSED ADOPTION OF THE THIRD AMENDED AND RESTATED
MEMORANDUM AND ARTICLES OF ASSOCIATION**

This announcement is made by AV Concept Holdings Limited (the “**Company**”) pursuant to Rule 13.51(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) of the Company proposes to amend the existing amended and restated memorandum and articles of association of the Company (the “**Memorandum and Articles**”) to (among others) (i) allow for electronic dissemination of corporate communications in line with the amendments to the Listing Rules effective on 31 December 2023; (ii) add certain provisions in relation to treasury shares (as defined under the Listing Rules); and (iii) make certain housekeeping amendments to the Memorandum and Articles (collectively, the “**Proposed Amendments**”).

The adoption of the third amended and restated Memorandum and Articles of Association incorporating the Proposed Amendments is subject to the approval of the shareholders of the Company (the “**Shareholders**”) by way of a special resolution at the upcoming annual general meeting of the Company (the “**AGM**”) to become effective. A circular containing, among others, details of the Proposed Amendments, together with a notice of the AGM, will be despatched to the Shareholders in due course.

By order of the board of
AV Concept Holdings Limited
So Yuk Kwan
Chairman

Hong Kong, 15 July 2024

As at the date of this announcement, the Board comprises three executive directors, Dr. So Yuk Kwan (Chairman), Mr. So Kevin Chi Heng and Mr. So Chi Sun Sunny and three independent non-executive directors, Dr. Lui Ming Wah, PhD, SBS, JP, Mr. Lai Yat Hung Edmund and Ms. Au-Yeung Kit Ping.